Genially review: interactive images, quizzes and escape games for teachers

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Genially builds interactive images, quizzes, escape games and branching lessons that share by one link. What it makes, what its plans include, who it suits.

Genially (genially.com) is a tool for building interactive learning pages: presentations, quizzes, escape games, mind maps, timelines and pictures where tapping a spot opens a pop-up. A teacher makes one, gets a link, and students explore it at their own pace. We think it is one of the best-made products in classroom tech, and we've moved it up our list of presentation tools for teachers to number two. We make Peabody, which also has classroom tools, so weigh our view with that in mind. We wrote this from Genially's own pages on 9 November 2026. We haven't built a class project in it ourselves, and the plan limits below are the company's statements, not our measurements. Peabody (peabody.kids) is free for everyone through the end of 2026.

What you can make

Genially's schools page lists the kinds of creation it supports:

- Interactive images. Put hotspots on a picture, a map or a diagram. A student taps a spot and a pop-up explains it. This is the thing Genially does that few classroom tools do well.
- Quizzes and escape games. Questions, locks and clues that students solve on their own device, with a Quiz Builder to make them.
- Presentations, timelines, infographics and mind maps with animation that can run on a timer or on a click.
- Branching scenarios. A branching story where the answer a student picks decides the next page.
- Courses and microsites for longer, self-paced material.

Video, audio and voiceover can go inside any of these. The 1,000-plus templates are a big help when you start from a blank screen: you pick one, change the words and pictures, and it works.

Sharing

Every creation gets one link, and when you edit it the same link shows the new version. You can lock a link with a password or limit it to a school's accounts, present it full screen, or run a live session where students answer on their own devices. It can be embedded on a website, in Google Classroom or in Microsoft Teams, and the paid tiers add LTI and SCORM for a school's learning system.

What it costs (November 2026)

- Plan: Free · Price: $0 · What changes: 500 AI credits a year, unlimited students invited to your workspace, all interactions and effects, import of PDF, PowerPoint and Google Slides; the plans page lists 2 GB of storage and 50 people in a live session
- Plan: EduPro · Price: 4.99 euros a month · What changes: Education plan, billed yearly
- Plan: Expert · Price: 9.99 euros a month · What changes: Education plan, billed yearly
- Plan: Genius · Price: 12.50 euros a month per teacher · What changes: Education plan, billed yearly
- Plan: Edu360 · Price: 25 euros a month per teacher · What changes: Education plan, billed yearly

Campus plans for whole schools are by quote. Prices are in euros and billed once a year. The plans page doesn't give a cap on how many creations the free plan allows, so check it before you plan a whole unit.

Student privacy

Genially's free-plan list says its student privacy is FERPA, COPPA and GDPR compliant, and the schools page says the company is audited for SOC 2 and links to a Trust Center. These are the company's own statements. As with any tool, read the privacy page yourself before you invite students, and use first names or class codes, never full names or photos, in anything a student can see.

Who it suits

Genially suits a teacher who wants a polished, finished-looking interactive lesson and is willing to spend an hour with it. It's a strong fit for upper elementary through high school, and for teachers who like to design. It is a workspace for the teacher to build in; students open and explore what you made, and a younger child will want a grown-up beside them. For a teacher who just needs a quick quiz, a poll or a slide deck for tomorrow, something lighter is faster, and our comparison of quiz makers like Kahoot covers those.

Where Peabody fits

Peabody Teach has a few of the same pieces in a smaller, simpler form: a digital escape room maker, a lesson builder that gives children a student-paced link, a live poll and a word cloud, all with no sign-in for anyone. We don't have Genially's hotspot images, branching pages or its template library, and we aren't trying to match its design polish. If you build something good there, we think it's wonderful, and it's the kind of thing we'd like more teachers to have. Children can read and play in Peabody's story library or start from the front page.

You can see where it sits among its peers in our Top 8 presentation tools for teachers.

Questions teachers ask

Is Genially free?

It has a free plan (November 2026) with unlimited students invited to your workspace, 500 AI credits a year and all interactions and effects. Downloads, private sharing and premium templates are on paid plans.

Can I use Genially with young children?

It's built for a teacher to create in. Students open and explore what you share, and its content works on phones and tablets. Check its privacy page for the age rules for your students before you invite them.

Can Genially go in Google Classroom?

Yes. Genially's schools page says a creation can be embedded in Google Classroom or Microsoft Teams, or on a website.

Does Genially make quizzes?

Yes. It has a Quiz Builder and quiz and escape-game templates, with live sessions where students answer on their own devices.

Sources

- Genially for schools, genially.com/solutions/for-schools, read 9 November 2026.
- Genially template screen and plans page, app.genially.com, 9 November 2026.
- Our list entry, read 27 October 2026: Top 8 presentation tools for teachers.

Free at peabody.kids/blog/genially-review-interactive-images-quizzes-escape-games