Tix&Mix review: a magnetic wall board for screen-free play

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A peel-and-stick magnetic wall board with wooden magnet sets for ages 1 to 6. What's in the range, what it costs, how to put it up, and what to check first.

Tix&Mix makes a peel-and-stick magnetic wall board and a range of wooden magnet sets, so a kitchen or playroom wall becomes a place to build, sort and make up stories, with no screen, app or account. Boards run ?59 to ?68 and magnet sets ?33 to ?59 at the time of writing, during its Black Friday sale. Shiela from the Tix&Mix team wrote to us about our list of screen-free toys, and we were glad she did. We've added Tix&Mix to our list of the best screen-free learning toys for the AI age at number four. Peabody (peabody.kids) is free for everyone through the end of 2026.

We make Peabody, which is screen-based, so weigh our view with that in mind. We wrote this from Tix&Mix's public pages on 9 November 2026 and have not handled the product ourselves.

What it is

The board is a magnetic wall decal that sticks to a smooth wall and peels off again, with no drilling or tools. It comes in seven colors, with names like Brown Sugar, Grey Elephant, Cyan Wave and Pink Sweetness. The magnets are wooden and sold in themed sets:

- My First Animal Puzzle (32 pieces) and Meet The Animals (20)
- Exclusive Dinosaurs (20) and Explore Vehicles (20)
- Learn Numbers & Letters (77)
- Rings & Blocks Play Kit (64)
- Marble Track (22), where a ball rolls down a path your child builds
- Little Chefs' Food Game (31)

The founders say the idea began at their own kitchen table: they wanted "a wall to imagine on instead of a screen."

Why a wall is a good place to play

Working on an upright surface is different from working on the floor or a table. A child stands, reaches up, moves a whole arm to place a piece, and sees the whole picture at once. That suits young hands and shoulders, and it keeps toys off the floor, which matters in a small home. Tix&Mix says the board supports early counting, letters, fine motor skills and imaginative play. Those are the kinds of old skills that matter more, not less, now that children grow up beside chatbots.

The marble track is our favorite idea in the range. Building a path so a ball gets from top to bottom is planning and testing in disguise: your child makes a guess, watches it fail, and fixes it. It's the same way of thinking as the coding toys higher on our list, with nothing to plug in.

Putting it up

Tix&Mix's own guide is honest about walls. The decal works best on smooth, clean, sealed walls and isn't recommended on textured walls, raw plaster, brick, chalk or matte paint, or fresh paint; wait 30 days after painting. Most customers remove it without damage, the FAQ says, but every wall and paint is different, so warm it gently with a hair dryer and peel slowly. There's a wall compatibility test on the site that uses a small sample sheet, which is a smart thing to try before you commit, especially in a rental.

Safety, ages and the fine print

- Ages. The FAQ says the products are designed for ages 1 to 6, and the home page says 4+. For a toddler, stay close. Magnets and small wooden pieces are the sort of thing you should never leave a one-year-old alone with.
- Materials. The site says the materials are child-safe, non-toxic and meet the European EN-71 toy standard. We haven't seen a test report, so ask for one if that matters to you.
- Returns. The FAQ promises a 30-day satisfaction guarantee, with the customer paying return shipping. The separate Exchanges and Returns page describes a strict no-return policy. We'd read both and ask before you buy; we've passed this on to Tix&Mix.
- Prices. The site is in euros and ships to about 40 countries, with free shipping over ?100. Sale prices change, so check the total at checkout.
- Data. There's no app, camera or microphone. It's an ordinary webshop with an email sign-up for discounts and a privacy policy.

How to use it at home

Start small: one board and one set that matches what your child already loves. Add a rule of one play a day, ten minutes, with you standing next to them. Ask questions instead of giving answers: "How could the ball get all the way down?" "Which animal lives in the water?" For older kids, use the numbers and letters to spell the family's names or build sums, then read a story from our library to finish.

Good to know

Tix&Mix is a young brand, with only its own claims to go on, and two of its pages disagree on returns. Even so, the idea is sound and kind: a wall that invites kids to build, count and tell stories without a screen. If your family wants a calm, hands-on corner, it's a lovely thing to try.

Free at peabody.kids/blog/tix-mix-magnetic-wall-board-screen-free-play